



STIC Search Report

EIC 2100

STIC Database Tracking Number: 115525

TO: Joshua Campbell
Location: 4Y05
Art Unit: 2178
Friday, March 05, 2004

Case Serial Number: 09/727212

From: Anne Hendrickson
Location: EIC 2100
PK2-4B40
Phone: 308-7831

Anne.Hendrickson@uspto.gov

Search Notes

Josh – Please find attached an NPL search for the above referenced case. I've enclosed some papers that mention counting hyperlinks or anchors, but do not specifically refer to the Navigation Bar. I've also provided some references (including Google papers) that discuss ranking websites by anchor text. Take a look at my search strategy and key terms. If you would like for me to refocus the search, just let me know. I'd be happy to do so. The Google site that I mentioned to you is <http://labs.google.com/papers.html>.

Anne

Lm
Lm

SEARCH REQUEST FORM

Scientific and Technical Information Center

(127)

Requester's Full Name: JOSHUA CAMPBELL Examiner #: 79963 Date: 2/27/04
 Art Unit: 2178 Phone Number 305-5764 Serial Number: 091227222
 Mail Box and Bldg/Room Location: 4405 Results Format Preferred (circle): PAPER DISK E-MAIL
Part 2

If more than one search is submitted, please prioritize searches in order of need.

Please provide a detailed statement of the search topic, and describe as specifically as possible the subject matter to be searched. Include the elected species or structures, keywords, synonyms, acronyms, and registry numbers; and combine with the concept or utility of the invention. Define any terms that may have a special meaning. Give examples or relevant citations, authors, etc, if known. Please attach a copy of the cover sheet, pertinent claims, and abstract.

Title of Invention: Identifying Navigation bars and objectionable navigation bars
 Inventors (please provide full names): Chade-Meng Tan and Daniel Dulitz
Assignee is Google

Earliest Priority Filing Date: 11/30/2000

For Sequence Searches Only Please include all pertinent information (parent, child, divisional, or issued patent numbers) along with the appropriate serial number.

Counting Hyperlinks in a portion a Document
 Finding Navigation Bars in Web Documents
 Navigation Bars = navbar, Button Bars, or Link Bars
 Sections of Documents containing only links
 See attached Highlighted sections for
 definition of Navigation Bar.

STAFF USE ONLY

Searcher:	Type of Search	Vendors and cost where applicable
Searcher: <u>Hane Norluk</u>	NA Sequence (#)	STN
Searcher Phone #: _____	AA Sequence (#)	Dialog <input checked="" type="checkbox"/>
Searcher Location: _____	Structure (#)	Questel/Orbit
Date Searcher Picked Up: <u>3/4/04</u>	Bibliographic <input checked="" type="checkbox"/>	Dr. Link
Date Completed: <u>3/5/04</u>	Litigation <input checked="" type="checkbox"/>	Lexis/Nexis
Searcher Prep & Review Time: <u>60</u>	Fulltext <input checked="" type="checkbox"/>	Sequence Systems
Clerical Prep Time: <u>3</u>	Patent Family	WWW/Internet
Online Time: <u>338</u>	Other	Other (specify) <u>ACM, Etc.</u>